

# CALL FOR PROJECT IDEAS



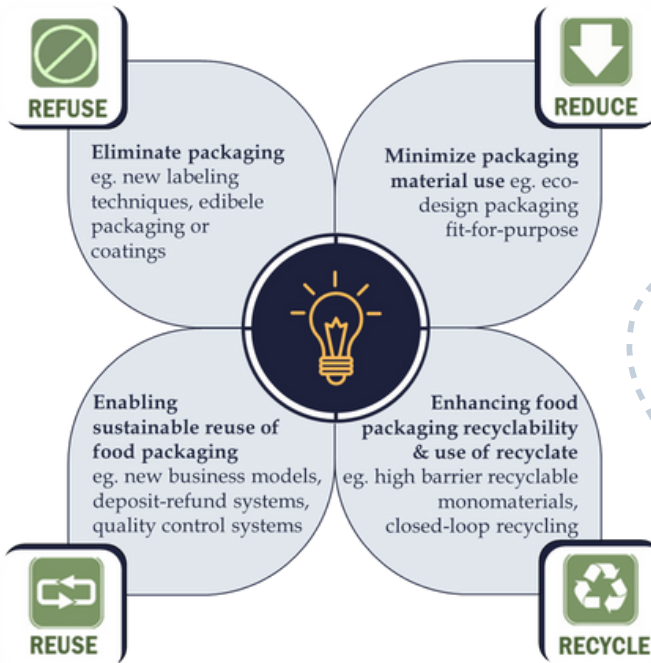
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Open Call for game-changing project ideas addressing the 4R challenges of sustainable food packaging



## WHICH IDEAS ARE WE LOOKING FOR?

- **Industry-driven value chain solutions addressing the 4R challenges** of food packaging, without leading to more food loss and waste
- Ideas for **collaboration** projects



## WHO CAN APPLY?

- Innovators - solution providers
- Companies of all sizes (incl. start-ups)
- Non-profit organizations
- Research & technology organizations and universities
- Collaborative teams i.e. multi-actor groups



## WHY PARTICIPATE?

- Join the **4R revolution** in sustainable food packaging and shape the future
- Gain **visibility** for your organization and idea across Europe
- Receive expert **support and guidance** in developing your business case
- **Connect & collaborate** with key stakeholders and investors across Europe
- Explore **funding opportunities**
- Upgrade your **network** via the Value4Pack partnership covering 11 European countries

## HOW TO GET INVOLVED?

**Submit** your project ideas and find more information via the Value4Pack B2Match platform.



**Apply here**



**DEADLINE**  
**16 SEPT '24**